



International Federation for IT and Travel & Tourism



## Ph.D. Research Workshop

### CALL FOR Ph.D. RESEARCH PROPOSALS – ALL STAGES

Ph.D. Research Workshop on the 17<sup>th</sup> International Conference on  
Information Technology and Travel & Tourism  
IFITT's Global Travel & Tourism Technology and eBusiness Forum  
February 9th 2010, Università della Svizzera Italiana, Lugano Switzerland

#### WORKSHOP

As a preliminary event to ENTER 2010, IFITT will hold its prestigious annual Ph.D. Research Workshop for doctoral students undertaking research in Information and Communication Technology in Travel and Tourism. The workshop provides a forum for doctoral students to discuss their research with peers, colleagues, and leading supervisors and scholars in the field. Doctoral students at all stages (i.e. beginning as well as nearly completed) are encouraged to participate. The workshop is focusing on practical and methodological issues, research proposals and interim results of participating students.

09:00 – 09:30	<b>Registration and Coffee</b>	
09:30 – 09:40	<b>Welcome and Opening Remarks</b> Wolfram Höpken, University of Applied Sciences Ravensburg-Weingarten	
09:40 – 09:45	<b>IFITT President Message</b> Andrew J. Frew, Queen Margaret University	
09:45 – 10:00	<b>Workshop Introduction: Emerging Issues in ICT and Travel &amp; Tourism</b> Wolfram Höpken	
10:00 – 10:15	<b>Guidelines for Journal Publishing</b> Jamie Murphy, University of Western Australia	
10:15 – 10:30	<b>Tips for Completing that Dissertation</b> Andrew J. Frew	
10:30 – 11:00	<b>Coffee</b>	
11:00 – 13:00	<b>Research Proposal Presentation</b>	
13:00 – 14:30	<b>Lunch @ MENSA dell'UNIVERSITA</b>	
14:30 – 15:30	<b>Breakout Sessions</b>	
	<b>Breakout Session I</b> Berendien Lubbe, University of Pretoria	<b>Breakout Session II</b> Davide Bolchini, Indiana University
15:30 – 16:00	<b>Coffee</b>	
16:00 – 17:00	<b>Review of Breakout Sessions &amp; Panel Discussion</b> Wolfram Höpken	
17:00 – 17:30	<b>Awards Ceremony and Closing Remarks</b>	
17:30 – 19:30	<b>Wine Tasting and Social Networking</b>	

More information about the Ph.D. workshop and the overall conference can be found on <http://www.enter2010.org>



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## **CALL FOR Ph.D. RESEARCH PROPOSALS**

The workshop invites all interested doctoral and prospective students to submit their research proposals. The research proposals should be of a maximum length of five pages (A4) and should *typically* include the following headings: 1) problem definition; 2) literature review; 3) conceptual development; 4) proposed methodology; 5) anticipated results; and 6) references.

Each submission will undergo a review process. Authors will be notified about the review outcome, along with recommendations to improve the proposal before the workshop.

In your submission, please also indicate the extent of your progress toward completion of the thesis (i.e., thinking about it, just beginning the process, completed proposal etc.). The research proposals will be available to all workshop participants prior to the ENTER 2010 conference. Poster presentations will be displayed throughout the whole ENTER conference and the best research proposal will be given the chance to be presented within the ENTER research track.

Please note there is **no cost** to students or faculty for participating in the workshop. In addition the registration fee for the full ENTER 2010 conference (February 10<sup>th</sup> -12<sup>th</sup>) is heavily discounted for students to encourage active participation in ENTER 2010. Full conference details and all workshop materials and templates are available from the conference website <http://www.enter2010.org>.

Please direct enquiries to Wolfram Höpken and submit your research proposals any time **no later than 15<sup>th</sup> October 2009**. All submissions must use the appropriate workshop template.

## **ENTER 2010 PH.D. WORKSHOP CHAIRS**

Ph.D. Workshop Chair: Prof. Wolfram Höpken, University of Applied Sciences Ravensburg-Weingarten, Germany ([wolfram.hoepken@hs-weingarten.de](mailto:wolfram.hoepken@hs-weingarten.de))

Ph.D. Workshop Co-chair: Prof. Berendien Lubbe, University of Pretoria, South Africa

Ph.D. Workshop Co-chair: Dr. Davide Bolchini, Indiana University, USA